



07-22-02

GP2167
PATENTS
109140-0002
7/20/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In Re The Application of:)
David Page et al.)
)
Serial No.: 09/519,197)
)
Filed: March 6, 2000)
)
For: Message-Based Referral Market-)
ing)
)

Examiner: O'Connor, Gerald J.

Art Unit: 2167

Cesari and McKenna, LLP
88 Black Falcon Avenue
Boston, MA 02210
July 19, 2002

"Express Mail" Mailing-Label Number: EL736453231US

Honorable Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

AMENDMENT

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An office action dated 04/19/2002 was received that rejected claims 1-25. This response addresses and resolves the issues raised by the Examiner in the Office Action. A copy of the FIGS. marked in RED to show the changes is enclosed herewith.

Please amend the application as follows:

IN THE CLAIMS:

--Claim 1. (amended) An electronic commerce system for communicating with purchasers via a client machine connected to a global computer network, the system comprising:

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Technology Center 2100



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David Page et al.

Serial No.: 09/519,197

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For: Message-Based Referral Marketing

) Examiner: O'Connor

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) Cesari and McKenna, LLP
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EXPRESS-MAIL DEPOSIT

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The following papers are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service pursuant to 37 C.F.R. §1.10:

Corrected Drawings (2 sheets) in Response to O.A. Amendment

Return Receipt Postcard

Response to Office Action

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